

GOVT. OF KARNATAKA



**Rural Drinking Water and Sanitation Department**  
**SWACHH BHARAT MISSION (GRAMEEN)**



2nd Floor, KHB Complex, Cauvery Bhavan, Bengaluru - 560 009  
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No:RDWSD/112/SBM/IEC/2019

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**EXPRESSION OF INTEREST (EOI)**

**Empanelment of Social Media Management Agency  
to Service Karnataka Rural Drinking Water & Sanitation Department**

Rural Drinking Water and Sanitation Department is working in providing safe drinking water and sanitation to the rural areas of Karnataka. The various departmental schemes and programs are focused on achieving the desired goals viz Open Defecation Free State, Effective Solid and Liquid Waste Management, Healthy Sanitation Practices and Providing Safe Drinking Water as well as conservation of water through best practices.

In the present day digital world, Facebook, YouTube, Whatsapp, Twitter, Instagram, etc, helps us to reach out to public in creating awareness through video and audio communication, with specific messages. Thus, digital media plays a greater role to educate the public and bring behavioral changes.

In view of the above, the RDW&SD intends to empanel eligible and reputed agency for social media management of Rural Drinking Water & Sanitation Department.

The eligible agency in confirmation with requirements of EOI, shall submit their proposals to the **Commissioner, Rural Drinking Water & Sanitation Department, 2nd Floor, KHB Complex, Cauvery Bhavan, K.G. Road, Bengaluru -560 009 on or before 15.10.2019.**

The detailed Terms of Reference (TOR) is available in the website: [www.rdpr.kar.nic.in](http://www.rdpr.kar.nic.in)

For further clarification please contact RDW&SD Office during office hours. Mobile No: 8073897459

Sd/-  
**COMMISSIONER**